

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG13/12 10.2
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$162100.-.77X
PLS CFM, THX 8/13

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ROMNEY FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 23												
1			600A-700A	30		\$2,100.00	8/15	8/17	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			600A-700A	30		\$2,100.00	8/20	8/21	2		M-TU	2
PROGRAM : NEWS CON COM1 : 1X PER DAY												

REP HEADLINE# 6274349
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG13/12 10.2
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,300.00	8/15	8/16	2		W-TH	2
4			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,300.00	8/20	8/21	2		M-TU	2
5			900A-1000A PROGRAM : DOCTORS CON COM1: 1X PER DAY	30		\$650.00	8/20	8/21	2		M-TU	2
6			900A-1000A PROGRAM : DOCTORS CON COM1: 1X PER DAY	30		\$650.00	8/15	8/17	3		W-F	3
7			1000A-1100A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$600.00	8/15	8/17	3		W-F	3
8			1000A-1100A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$600.00	8/20	8/21	2		M-TU	2
9			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$1,200.00	8/15	8/17	3		W-F	3
10			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$1,200.00	8/20	8/21	2		M-TU	2
11			1200N-100P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,000.00	8/20	8/21	4		M-TU	4

REP HEADLINE# 6274349
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG13/12 10.2
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1200N-100P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$1,000.00	8/15	8/17	6		W-F	6
13			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,500.00	8/20	8/21	2		M-TU	2
14			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,500.00	8/15	8/17	3		W-F	3
15			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,500.00	8/20	8/21	2		M-TU	2
16			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,500.00	8/15	8/17	3		W-F	3
17			700P-730P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$4,200.00	8/15	8/17	3		W-F	3
18			700P-730P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY	30		\$4,200.00	8/20	8/21	2		M-TU	2
19			730P-800P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY	30		\$4,200.00	8/20	8/21	2		M-TU	2
20			730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY	30		\$4,200.00	8/15	8/17	3		W-F	3

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG13/12 10.2
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	8/20	8/21	2		M-TU	2
22			1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	8/15	8/17	3		W-F	3
23			900P-1000P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$4,500.00	8/17	8/17	1		FRI	1
24			1000P-1100P PROGRAM : PRIMETIME DO	30		\$4,500.00	8/17	8/17	1		FRI	1
25			20/20 PROGRAM : NEWS	30		\$1,100.00	8/18	8/18	2		SAT	2
26			900A-1000A PROGRAM : GMA	30		\$2,400.00	8/18	8/18	1		SAT	1
27			1200N-1230P PROGRAM : NEWS	30		\$600.00	8/18	8/18	1		SAT	1
28			600P-630P PROGRAM : NEWS	30		\$1,600.00	8/18	8/18	1		SAT	1
29			700P-800P PROGRAM : JEOP/WHEEL	30		\$1,400.00	8/18	8/18	1		SAT	1
30			1100P-1130P PROGRAM : NEWS	30		\$2,250.00	8/18	8/18	1		SAT	1
31			600A-900A PROGRAM : NEWS	30		\$1,100.00	8/19	8/19	2		SUN	2

REP HEADLINE# 6274349
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG13/12 10.2
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			1100A-1200N	30		\$2,750.00	8/19	8/19	1		SUN	1
PROGRAM : THIS WEEK												
33			1200N-1230P	30		\$600.00	8/19	8/19	1		SUN	1
PROGRAM : NEWS												
34			600P-630P	30		\$2,200.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS												
35			700P-800P	30		\$3,000.00	8/19	8/19	1		SUN	1
PROGRAM : AMR VIDEO												
36			1100P-1130P	30		\$2,250.00	8/19	8/19	2		SUN	2
PROGRAM : NEWS												
AUG/12 162100.00											CONTRACT TOTAL 162100.00	
											TOTAL SPOTS 77	

MARKET TOTALS \$491,212 WFTV 33% WKMG 27% WESH 25% WOFL 11% WKCF 0% WRBW 4% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*